Small Business Development Corporation Strategic Plan 2023-2026

ves		Serve	Evolve		Strengthen		Connect		Grow
Strategic Objectives	1	Offer contemporary and practical services across Western Australia	2 Evolve our business to be agile, future focused, effective and efficient	3	Drive improvements to the operating environment for small business	4	Build and leverage strategic alliances and partnerships	5	Contribute to the growth and diversity of the Western Australian economy
Strategic Initiatives	1.2	Refine our knowledge of key target segments and their needs. Ensure our services and programs address small business and State Government priorities. Develop our platforms, channels and networks to deliver against identified needs and priorities.	 2.1 Implement, evolve and adapt a more collaborative, agile and future focused business model. 2.2 Ensure our agency delivers value for money, accountability and efficiency. 2.3 Evolve our technological (ICT), and data analytics capabilities to meet current and future business requirements. 2.4 Build a skilled, motivated, resilient and diverse workforce. 		Prioritise and pursue a focused advocacy agenda to address activities that adversely impact small businesses. Undertake targeted inquiries and investigations, to expose activities that have a detrimental and unfair impact on small businesses. Proactively work with other government agencies to improve the operating environment for small businesses.		Develop and implement a stakeholder management framework to leverage shared goals. Build alliances and partnerships to expand the reach and impact of the SBDC. Offer expertise across government in the development of policies and programs that impact on and benefit small businesses.	5.1	Measure the efficacy of our services and programs in delivering economic value and diversity to Western Australia. Deliver and leverage business migration to attract economic investment in Western Australia.



